**Project Overview: Table Reservation Feature for Little Lemon Restaurant**

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**Greetings everyone**!

The objective of this project entails the creation of a table reservation feature for the app of a fictitious restaurant named Little Lemon. This endeavor serves as the culminating assessment within Meta's Professional Certificate Principles of UX/UI Design Course.

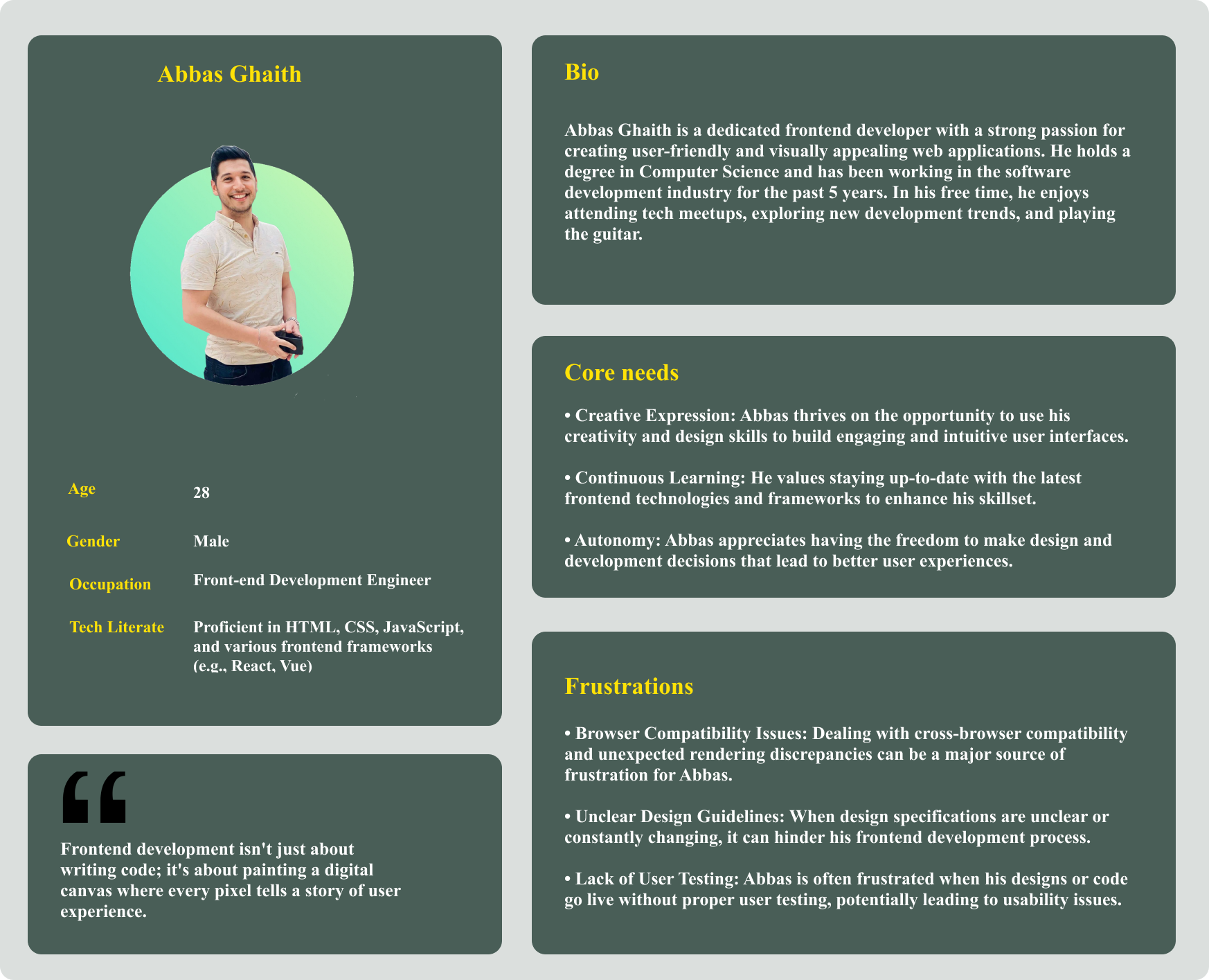
Little Lemon is a quaint Mediterranean restaurant renowned for its blend of traditional recipes infused with contemporary flair.

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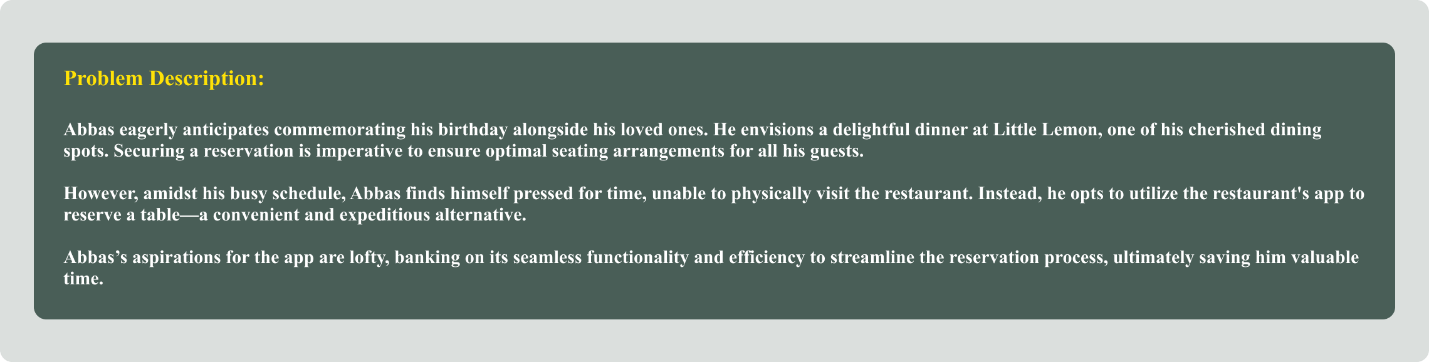
During this project, I employed **Design Thinking** principles to ensure user-centricity throughout the design process, encompassing the pivotal stages of Empathize, Define, Ideate, Prototype, and Test.

Each phase yielded significant outcomes, leveraging various **UX/UI artifacts** to drive progress:

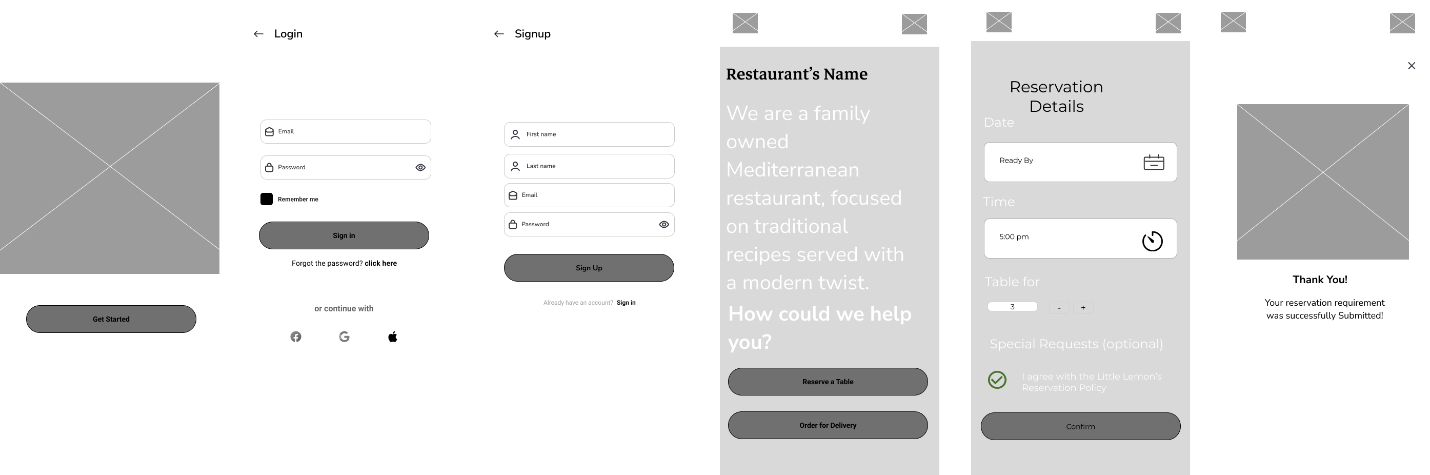
Crafting a **compelling persona** to anchor the design process around the needs of end-users.



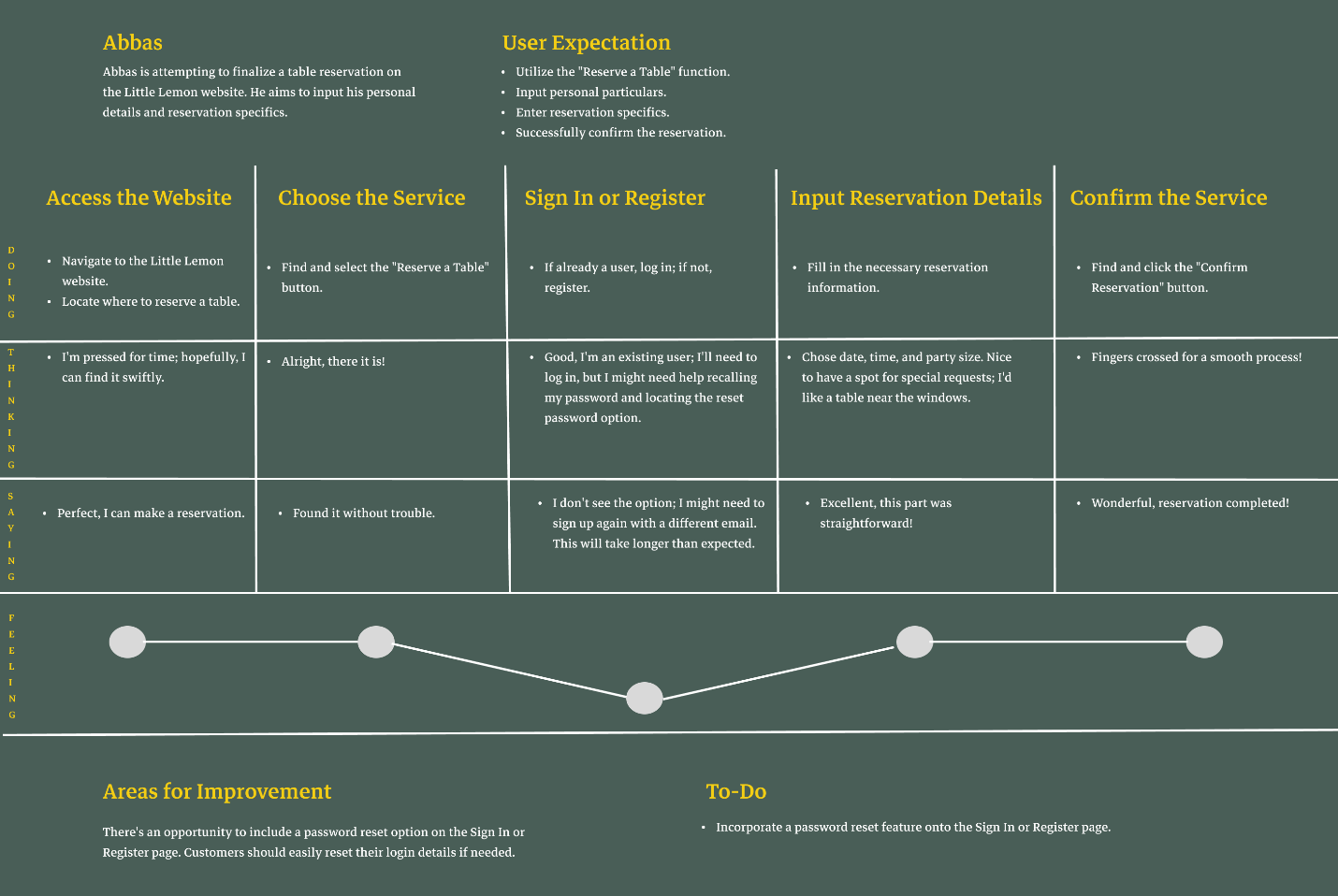
Formulating a concise **problem statement** derived from insights gleaned during the empathize phase.



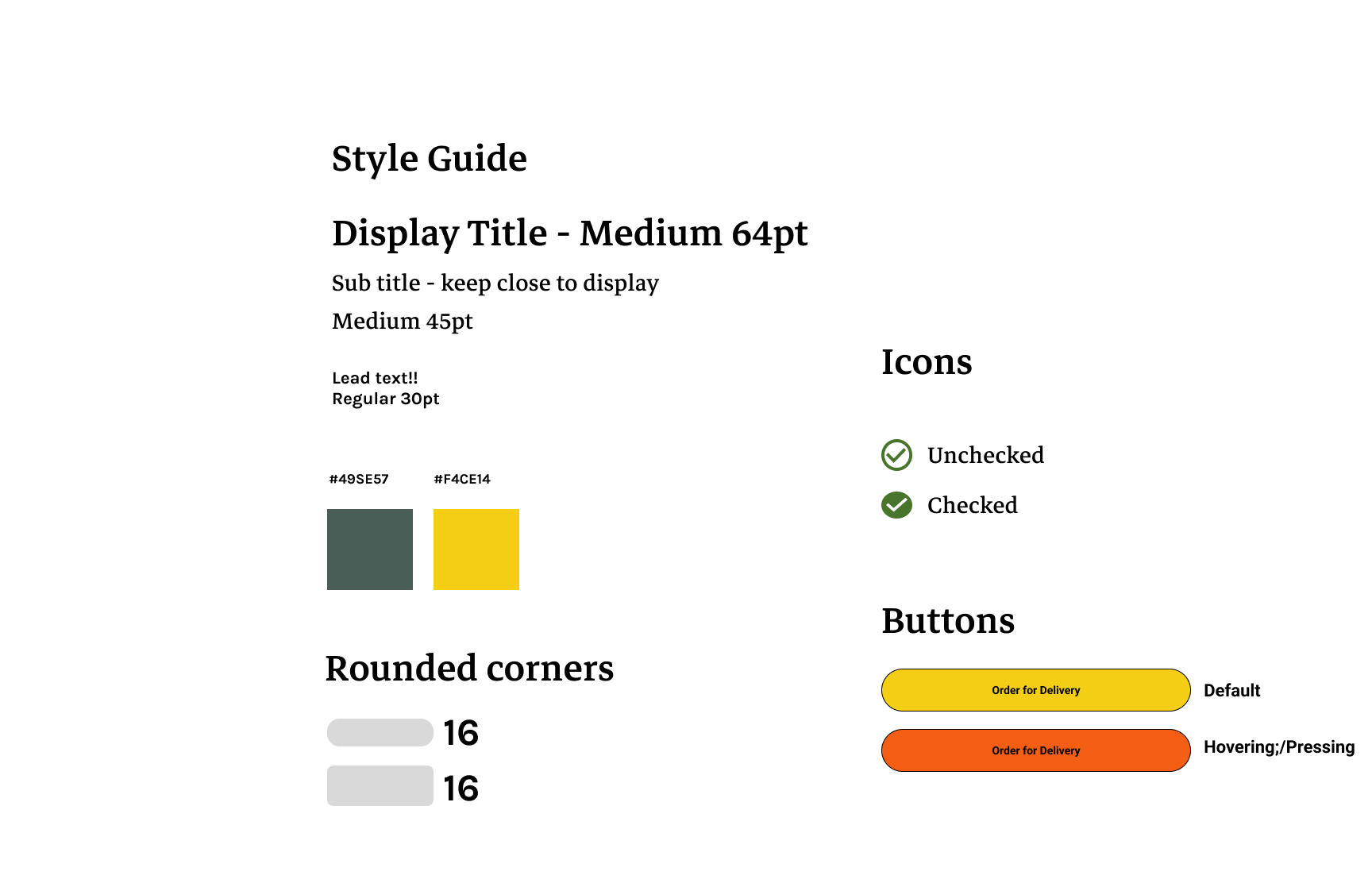
Initiating **wireframe** development using Figma to spark creativity in conceptualizing design solutions.



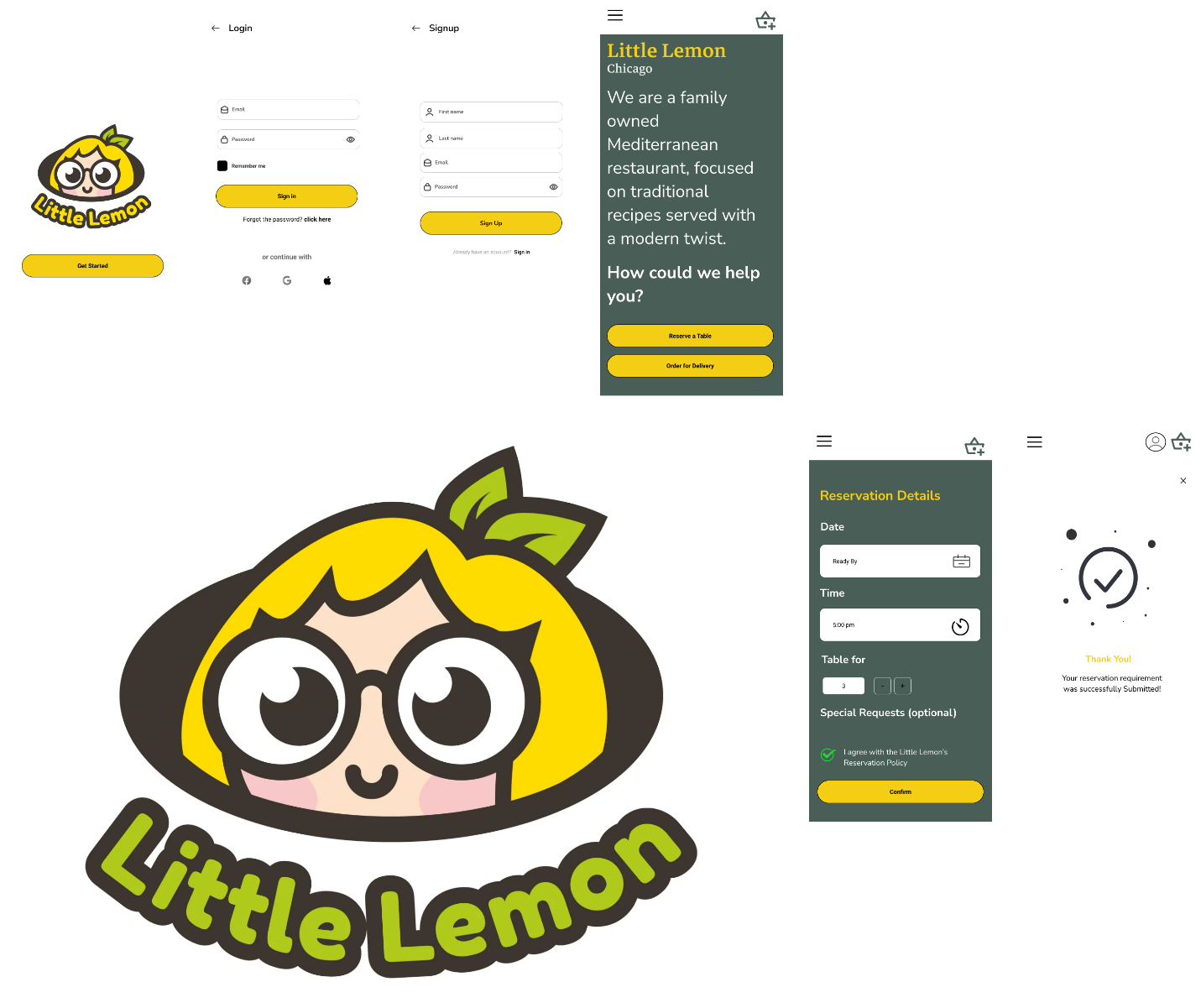
Conducting **journey mapping** exercises to pinpoint potential user pain points and enhance overall usability.



Establishing a **style guide** to curate a visually appealing experience tailored to the target demographic, encompassing the selection of **effects, icons, and imagery** conducive to seamless interaction.



Creating a **high-fidelity prototype** in Figma, incorporating prioritized ideas to refine the envisioned solution.



Feel free to **connect with me**:

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Thank you for your attention and interest in this endeavor! 😊